



For Immediate Release

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Minden Gross LLP Earns Recertification in Meritas, a Global Alliance of Business Law Firms

Affiliation offers clients convenient access to legal expertise around the globe

Toronto, ON – September 17, 2012 – Minden Gross LLP, a Toronto-based law firm, today announced that it has been awarded recertification in Meritas, a global alliance of business law firms. Minden Gross joined Meritas in 1992, and as a condition of its membership, is required to successfully complete recertification every three years.

Meritas is the only law firm alliance with an established and comprehensive means of monitoring and enhancing the quality of its member firms—a process that saves clients time in validating law firm credentials and experience. Meritas membership is selective and by invitation only. Firms are regularly assessed and recertified for the breadth of their practice expertise and client satisfaction. The organization's extensive due diligence process ensures that only firms meeting the tenets of Meritas' Quality Assurance Program are allowed to maintain membership. Firm performance and quality feedback are reflected in a Satisfaction Index score, which is made available online.

"We are proud of our firm's achievements, and look forward to continuing our relationship with Meritas," said Kenneth L. Kallish, Partner at Minden Gross. "Meritas' Quality Assurance Program is not just valuable for our clients seeking legal expertise around the world, it also provides us with a framework to consistently monitor and address the quality of our services."

The recertification process includes exacting self-assessment, peer review by other law firms and client feedback. It examines such factors as timeliness and quality of a firm's client service, professional conduct and adherence to Meritas policies including acknowledgement of Meritas firm or client correspondence within 24 hours.

"Businesses trust the Meritas alliance of law firms for top-tier quality, convenience, consistency and value," said Tanna Moore, CEO of Meritas. "Minden Gross has demonstrated its commitment to world-class client service, and as such, has successfully earned its recertification in Meritas."

For more information about Minden Gross's capabilities and the benefits of its membership in Meritas, visit www.mindengross.com or call (416) 362-3711.

About Minden Gross

Minden Gross LLP is a Toronto based full service law firm where large institutional clients and dynamic entrepreneurs come because of our relationships and awareness of corporate activities in various markets. After over 60 years in practice, we still treat every client like our first.

About Meritas

Founded in 1990, Meritas is a non-profit global alliance of independent, full-service business law firms located in more than 70 countries. Headquartered in Minneapolis, Minnesota, Meritas has 172 member firms that employ almost 7,000 lawyers worldwide. Meritas' goal is to connect business owners and in-house counsel with expert worldwide legal counsel that offer local insight, local rates and world-class client service. Meritas membership is by invitation only, and members must adhere to rigorous service standards to maintain membership. To find a Meritas law firm, or for more information, visit www.meritas.org or call +1 (612) 339-8680.